

ABSTRACT OF THE DISCLOSURE

A technique is provided in which a shoe is decorated by placing a stick-on tattoo on the outer surface of the shoe. The present invention also provides a shoe having an outer portion made from one or more base materials, as well as a plain
5 smooth plastic strip which is stitched around its entire circumference to the one or more base materials, so as to be surrounded on all edges by the one or more base materials. The present invention still further provides a method for decorating a shoe in which a first decal is applied to an outer surface the shoe, the first decal is then removed from the shoe, and a second decal is applied to the outer surface of the
10 shoe. According to this aspect of the invention, the first decal is less than one millimeter thick, adheres well to smooth portions of the shoe, and can be removed with no more than moderate effort by only scratching with a fingernail even after adhering to a smooth portion of the shoe for more than one month.

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